

## **Minutes**

Attending: Dee Jenzano, Teresa Heilman, Michal Oliver, Robbie Little

Absent: Elaine Stewart, Chris Higgins

Meeting called to order at 10:25 AM

Michal motioned, Teresa 2nd and all agreed to accept the April 27th minutes.

### **rEVOLUTION Music Spring Festival**

Michal and Teresa were both very pleased with the way the festival went. We do have some T-shirts left over and Dee suggested to try and get some of the local businesses to sell them at a discounted price. She also suggested that we ask Mo (458 8012) at C&S paint) if he would like to do the T-shirts next year. He can make them as they sell. Michal will handle this. The vendors who participated did extremely well. There was one person who apparently was drunk, and Michal was able to handle the situation. Considering the large crowd everyone was pleased with the event. The Police, Operations Dept. and the Rec. Center were absolutely great and very helpful, Dee will compose a letter to the Town to thank them. Elaine could not get the wood, and offered a donation, however Michal felt she had helped so much, he refused it. Robbie suggested Michal call Jim Reague 443 8526 for wood next year, as he will only charge for what is sold. He did receive a \$200.00 donation from Pete Tidus, and a lot of help with the bands from a guy from Ohio (Erin). The 50/50 drawing did not do well, so it may be a good idea to drop this for future events. Michal doesn't have all of the exact figures yet, but he figures we will break very close to even, and considering this is only the second time, we are all very pleased with the event. Michal would like to have a rEVOLUTION Music Fall Festival. Dee thought we should perfect this one first, however Teresa said they have both in other states, and Robbie agreed. We have tentatively picked September 9th as the date. Michal will talk with Tim to find out if we must go before council for approval. He will do the advertising and flyers, Teresa offered to help.

**PAN** Teresa said it has gotten off to a slow start, however she has Jonathan's band scheduled for the June 3rd, and the Fire Dancing & Drums June 10th. Robbie knows someone who may be interested in playing on the 17th. Teresa wants them to know they can play for tips. Teresa will call Chris to make arrangement for her to get the sound equipment for the Farmers Market on Saturday.

**Calendar** Dee mentioned how totally disgusted she is with the Town's web site for the calendar. She went on to say she has been doing a calendar for the Island since 1998, and has really tried to get one calendar with every event on the Island listed. She supplied the following web site addresses for us to visit so we could see for our selves.

A & A [http://www.carolinabeach.org/site\\_new/pages/documents/CopyofCBEEventCalendar5.9.11.pdf](http://www.carolinabeach.org/site_new/pages/documents/CopyofCBEEventCalendar5.9.11.pdf)

BMO <http://www.boardwalkmakeover.org/>

Chamber of Commerce <http://pleasureislandnc.org/calendar.asp>

Cape Fear Visitors Bureau <http://www.capefearcoast.com/events/>

The most complete calendar is the A & A, however it is extremely difficult to find. Robbie agreed, and Teresa said we need "a calendar for dummies". It should be very easy to get to. Dee motioned and Michal 2nd, all agreed to ask the town if there wasn't any possible way to have a calendar icon on their web site with the A & A

calendar in a calendar format. Dee is willing to keep it updated as she does now. Our goal is to have all of the events on the island be successful, and to bring people here to support our local businesses.

**Portable Ash Trays.**

Chris was unable to find prices for the portable ash trays, so Dee found some web sites and thinks we should look into it further. She would like to see them at every life guard stand and on all fishing boats. and at our events. We could make up the cost by selling ads on them. She offered to do some further research on this.

**Art Show & Taste of Carolina Beach Festival**

Chris could not be here today, so we set a tentative date as October 29th. Teresa thought we should add Taste of Carolina Beach and have all of the local restaurants participate. This will be held at the end of the season so we should be able to get enough of them to join us. Chris had wanted to have it at the Lake or the Marina, however Teresa thought it would be a good boost for the Boardwalk businesses to have it on Cape Fear Blvd. , since this is so late in the season. We will discuss this at our next meeting.

**Evening Meetings**

Dee mentioned that it was becoming difficult to get members to come to our day time meetings. She suggested we try an evening meeting next month, and everyone agreed. Dee will set it up with Sara.

Meeting adjourned at 11:45

Next meeting June 22nd, at 6:00 PM in the conference room.