

<b>Community Identity and Design</b>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Carolina Beach has a distinct identity that makes the Town unique to North Carolina.	33.3%	11.1%	38.9%	11.1%	5.6%
The Town of Carolina Beach is a safe and convenient community for pedestrians to walk in.	11.1%	44.4%	11.1%	22.2%	11.1%
Generally, the physical design and appearance of commercial buildings in Carolina Beach presents an attractive and inviting business environment.	0.0%	22.2%	22.2%	16.7%	38.9%
Generally, the physical design and appearance of residences and residential buildings in Carolina Beach presents an attractive place to live.	0.0%	41.2%	47.1%	11.8%	0.0%
Design standards should be developed to control the quality and character of residential buildings.	0.0%	50.0%	22.2%	27.8%	0.0%
Design standards should be developed to control the quality and character of commercial buildings.	11.1%	55.6%	11.1%	22.2%	0.0%
A landmark central public open space should be created as a defining feature of Carolina Beach.	27.8%	27.8%	16.7%	11.1%	16.7%
A signature public facility/attraction (ie. museum, cultural center) should be created as a defining feature of Carolina Beach.	5.6%	16.7%	38.9%	16.7%	22.2%

<b>Culture and History</b>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The cultural and historic amenities and programs that are available in the Town of Carolina Beach are satisfactory.	0.0%	44.4%	33.3%	22.2%	0.0%
Efforts by Town government to highlight Carolina Beach's historic assets are adequate.	0.0%	33.3%	38.9%	11.1%	16.7%
The Town should promote the attraction of additional cultural interests (theater, music, art) to enhance existing offerings.	16.7%	50.0%	16.7%	11.1%	5.6%

<b>Central Business District (CBD) Development</b>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
There should be a mix of residential and commercial land uses in the CBD that serve the needs of residents and visitors.	27.8%	38.9%	16.7%	11.1%	5.6%
Should the existing Boardwalk area be preserved?	44.4%	5.6%	22.2%	16.7%	11.1%
Design standards should be developed to regulate the design quality and character of buildings in the CBD.	16.7%	61.1%	5.6%	16.7%	0.0%
Public access (visual & physical) to the beach should be enhanced.	27.8%	38.9%	16.7%	16.7%	0.0%
The CBD enjoys a reputation as a high profile business location.	5.6%	5.6%	11.1%	50.0%	27.8%
The CBD offers a high quality retail shopping experience.	0.0%	0.0%	0.0%	61.1%	38.9%
The buildings within the CBD are well maintained.	0.0%	17.6%	17.6%	35.3%	29.4%
Specifically, what additional stores and/or services or improvements would you like to see in the CBD?	Adult Apparel	Gifts	Fine Dining	Specialty Grocery	Upscale Home Décor
<b>Others:</b>	55.6%	50.0%	44.4%	50.0%	27.8%
Jewelry, clothing, amusement for all age children, more food, restaurants	Children's Clothing	Café or Bistro	Furniture	Crafts	Antiques
Landscaping, benches, lighting, cleaning (especially gum). More unique stores	50.0%	55.6%	16.7%	44.4%	33.3%

<b>Circulation</b>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Traffic on Lake Park Blvd. impacts pedestrian and vehicular mobility, negatively affecting Town quality of life.	5.9%	17.6%	23.5%	35.3%	17.6%
Traffic calming measures are needed along Lake Park Blvd.	5.6%	27.8%	16.7%	38.9%	11.1%
Improved streetscaping is needed along Lake Park Blvd.	22.2%	55.6%	11.1%	11.1%	0.0%
Improved streetscaping is needed in the CBD.	60.0%	33.3%	0.0%	6.7%	0.0%
Carolina Beach should develop a network of trails (both pedestrian and cycling) that link existing parks, open spaces, and civic uses.	22.2%	50.0%	11.1%	16.7%	0.0%
Parking in the CBD is adequate.	6.7%	26.7%	6.7%	13.3%	46.7%
Pedestrian safety is an issue at some intersections.	33.3%	26.7%	20.0%	20.0%	0.0%

<b>Parks &amp; Public Amenities</b>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Town parks, beaches and natural resources are identifiable and easily accessible.	0.0%	38.9%	22.2%	16.7%	22.2%
Carolina Beach Lake is the ideal location for community-wide festivals.	11.1%	55.6%	16.7%	11.1%	5.6%
Carolina Beach Lake should be enhanced as a Town feature.	5.9%	52.9%	23.5%	17.6%	0.0%

<b>Environment</b>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Natural areas should be protected and be more accessible to the public.	22.2%	55.6%	16.7%	5.6%	0.0%
Carolina Beach should seek to become a community that boasts an interconnected system of green spaces.	22.2%	33.3%	38.9%	5.6%	0.0%
The natural beach environment should be protected and preserved from the impacts of development.	27.8%	55.6%	16.7%	0.0%	0.0%

<b>Building Heights in the CBD</b>	1-2	3-4	5-6	7-10	Unlimited
From the map, the height of buildings in area <b>A</b> should not exceed:	18.8%	25.0%	12.5%	31.3%	12.5%
From the map, the height of buildings in area <b>B</b> should not exceed:	6.3%	6.3%	37.5%	31.3%	18.8%
From the map, the height of buildings in area <b>C</b> should not exceed:	12.5%	12.5%	25.0%	31.3%	18.8%
From the map, the height of buildings in area <b>D</b> should not exceed:	6.7%	6.7%	40.0%	33.3%	13.3%
From the map, the height of buildings in area <b>E</b> should not exceed:	6.7%	13.3%	33.3%	33.3%	13.3%
From the map, the height of buildings in area <b>F</b> should not exceed:	6.7%	20.0%	13.3%	40.0%	20.0%

## Additional Comments

1)Let developers build whatever they want in the CBD as long as they give back to the town some concessions regarding parking, green space, traffic flow, etc. 2)This will bring business which will make people want to move/retire here. 3) Be heavy handed controlling residential buildings which ultimately will help neighbors get along and make others want to move here.

CB is a unique beach with the river and ocean. The Boardwalk could be so much for the Town, but it is soon to be a wasted effort. Let it die and build hotels, but don't give in by giving away Cape Fear Blvd gazebo area and beach access. CB has its own appeal. Not much needs to be changed. Time will open doors. CBD should build. It is a business district and also needs to support community needs.

I believe the town should maintain an adequate balance to enable CB to feel like a small community, yet offer enough services and attractions to support year round commerce.

I see the CBD composed of hotels and restaurants that would encourage foot traffic and a year round tourist destination. CBD should go between Charlotte and Raleigh to 2nd Street with unlimited heights.

I think the new council is moving in the right direction. It will be nice to see the marina, boardwalk, and Lake all maintained & linked with walking paths and street lights. Please do not give the gazebo area (Town Square) away or close any more streets in the CBD.

In the future, the CBD/Boardwalk area, plus the beach in front, should be the focal point and main attraction of the Town. Residents and visitors should be able to enjoy a myriad of retail and restaurants as well as activities and concerts on the boardwalk. Areas A-E in the diagram above should be limited to 5-7 stories (including the proposed hotel in section B) Height limits should be fair & universal for sections A-E. Nobody should get an advantage over their neighbors.

Must allow all uses -residential, hotel, commercial (retail, restaurant) and office. Have high density to improve tax base. Share parking & allow public parking. Offer structured parking.

The Boardwalk Area is our crown jewel and should be developed for mixed commercial use. It should be put up on a Boardwalk and commercial stores, cinema, and residential condos built. This is a win-win for everyone.

The High-rise buildings detract to me. When you've come to see the ocean, you don't want to see only building. Spent too much time trying to enlarge business district when the old downtown and boardwalk should be restored and made a place people wan to bring their families to (It was a be drawing card 30 years ago) now its empty or old buildings needing repair. Just a few rides would be helpful. The children loved.

The main focus should be the oceanfront, stage, recreation area with commercial-retail(maybe mixed use) This area would be a beautiful shopping destination with restaurants, recreation on the beach, gateway entrances on street side. The parking is already available. it will need to be added to with parking decks. The town should maintain the public areas in the meantime.

We need somewhat of a tier effect. We need to keep the Boardwalk Area open and access to the beach open. We need to give our tourists things to do in this area. The town should work with and help encourage merchants.

Would like to see some new developers by block and put business in front and condo/townhouses in back, with lots of entertainment. Without entertainment, there will be no boardwalk