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*Councilman*

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## News Release

Issued: January 20, 2009  
For Immediate Release

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### **CHANGES TO RATE STRUCTURE FOR FREEMAN PARK SEASON PASSES**

The Town of Carolina Beach recently implemented a rate change for a Freeman Park season pass. Beginning on May 15, 2010, the cost of a 2010 Freeman Park Season pass will rise from \$60 to \$100. In addition, a tiered fee structure was implemented for season passes whereby a season pass would cost patrons \$60 for the 2011 season pass up until March 31<sup>st</sup>. The season pass would rise to \$100 if purchased after March 31<sup>st</sup>. The cost of a Freeman Park daily pass will remain at \$20.

The Town of Carolina Beach will also implement a new entrance plan during the Memorial Day holiday weekend. During peak entrance hours, the Town will allow for two lanes of traffic to enter into the park. Patrons wishing to leave the park will only be able to do so for limited timeframes during the peak entrance hours. The Town will also have a wrecker on hand to assist with removing vehicles that get stuck within or near the entrance. The purpose of these changes is to get patrons into the park quicker and to help clear backed up traffic on Canal Drive. If the plan is successful at easing traffic congestion, the Town will continue to implement the plan on busy holiday weekends.

