

**MINUTES OF THE SPECIAL MEETING
OF THE TOWN COUNCIL
TOWN OF CAROLINA BEACH**

March 9, 2009

The Town Council of the Town of Carolina Beach met in a special meeting with representatives from Lanier Parking Solutions to discuss the new parking program. The meeting was held at 10:00 a.m. in the training room at the Carolina Beach Municipal Administration Building, 1121 N. Lake Park Blvd., Carolina Beach, North Carolina. The following were present: Mayor, Joel Macon; Councilwoman, Pat Efird; Councilman, Jerry Johnson; Town Manager, Tim Owens; and Town Clerk, Lynn Prusa. Mayor Pro Tem, Dan Wilcox and Councilman, Alan Gilbert, were absent.

Mayor Macon called the meeting to order.

Scott Diggs, representing Lanier Parking Solutions, thanked everyone for allowing them the opportunity to take care of the town's parking. He said they are excited to be here. They have been busy getting ready and will be ready to start April 1st. He introduced Kerry Loomis, Lanier's Operations Manager, and turned the presentation over to her.

Ms. Loomis said they have been busy since January getting the equipment ready. The parking meters are now fully functional and the housing units are in good condition. They also have cleaned-up, painted and carpeted the office which is at the same location. She recommended that all signage remain the same except for changing the words "Central Parking" to "Town of Carolina Beach" instead of Lanier Parking since they are actually contracting with the town. The uniforms are on order.

She introduced the Carolina Beach Manager, John Crawford. The town manager said that Mr. Crawford is doing a great job.

Ms. Loomis said they would like the town to consider replacing the honor pay boxes to a digital system. They anticipate approximate \$61,000 increase in revenue if the town elects to go to the digital system. She presented a spreadsheet (Exhibit 1) with their equipment recommendations and outlining how they arrived at that figure.

Concerning Freeman Park, they would like to see a machine handle cash transactions instead of people. Mr. Diggs suggested that a digital pay station/box could be set up at all parking lots with the availability to purchase a Freeman Park pass. Their personnel could hand out flyers and get the word out. Also he mentioned that the Canal Drive parking lot has signage erected now that directs people to change their wheels out at that location. He said if we reposition the pay station in that lot, this would a good place to put in a Freeman Park drive thru for purchasing day passes. He would really like to get away from the cash transactions, but they will have someone at the entrance to Freeman Park to hand out literature, control traffic, etc. so you don't have mass confusion.

The town manager agreed that the Freeman Park machine needs to be replaced as soon as possible. He said we could appropriate from the Tourism Fund balance in order to make that purchase now.

There was discussion about whether it is best to purchase all new machines now, maybe a few this year and the remainder the following year, or purchase only 1 for Freeman Park. Ms. Loomis and Mr. Diggs felt there would be cost savings to the town if we bought the machines at one time and could possibly piggyback on the Town of Wrightsville Beach's order since they will be purchasing new machines too. Wrightsville Beach will be making their decision this Thursday night. With Council's approval, the manager said we could amend the agenda tomorrow night to talk about this and make a decision since Wrightsville Beach will make their decision Thursday night. He will work with the Lanier reps to come up with a recommendation. Council agreed to consider the options tomorrow night.

Ms. Loomis went over their citation management system as outlined on page 3 of the memorandum dated March 8, 2009 to the town manager from Lanier (Exhibit 2). The Clancy system has real time ticket issuance with photos for evidence when a ticket could be disputed. She went over the upgrade costs, also outlined in Exhibit 2.

There being no further business, a motion was made by Councilwoman Efirid to adjourn. MOTION CARRIED UNANIMOUSLY.

Respectfully submitted,

Lynn N. Prusa
Town Clerk

Approved: _____