

Minutes

Attending: Adam Burton, , Michal Oliver, Elaine Stewart, Teresa Worley, Dee Jenzano, Chris Higgins, , Janet Knott, Teresa Heilman

Absent: April Sussman, Lynette Ashby, Shannon Brodeur

Elaine called the meeting to order at 10:07 AM

Chris motioned, Elaine 2nd to accept the 8-25-10 minutes. All agreed.

Elaine introduced the group to Teresa Heilman our new member.

Island Day

Chris said everything is ready to go. The Island Day group will meet tomorrow at 10AM to finalize things. A & A will sponsor the Treasure Map for the kids. There will be 4 check points. A & A will run check point 1, which will also serve as an Information Station, volunteer check in, equipment check out, and where kids can get Treasure Maps and prizes. Dee will head up this station. There will be 3 shifts, Set-up 8-12, 11:30-3:00 and 2:30-5:30. We need volunteers to cover these shifts Teresa Heilman and Adam will cover the set-up, Elaine can work 11:20-3, and Teresa will check her schedule to see if she can work 2:30-5:30. Dee will make up Treasure Map, the kids must visit each booth to be stamped, and Elaine will pickup prizes/trinkets. Teresa H. will get a Treasure chest to be used for prizes. Elaine motioned, Adam 2nd all agreed to spend \$50.00 on prizes/trinkets.

Farmers Market

The Art Show will be October 9th, Raffaele Paglia will be one of the judges. Teresa is waiting to hear from TV 6 for another judge. Teresa needs string and clothes pins. Elaine will purchase the items. Dee will email Dan to ask if we can use 4 tables from the Boardwalk Make-over.

Teresa brought the prizes for the Art Show, they look great. The total cost is \$66.95. Chris will email her form so she can be reimbursed. Adam needs to be reimbursed \$120.00 for the bags.

We may have some table cloths left over to use on tables. If not, Chris suggested twin fitted sheets will work. We will need 4.

Dee motioned, Adam 2nd and all agreed to have coffee and donuts for the vendors on Oct. 9th, to show our thanks for their support. Chris will order the donuts and coffee from Dunkin Donuts, and Adam will pick it up.

Schedule

Dee will email the FM schedule to the group.

Financials

Right now we have 7,074.46 with about \$750.00 in outstanding fees, and \$546.00 in outstanding expenses. Chris will send Dee exact figures to be added to these minutes.

Standing Ad Hoc Committee

Janet and Elaine will present to Council a request that the Farmers Market become an Ad Hoc Committee.. Elaine will ask Tim to put it on the agenda. They will let council know that the A & A Committee did a great job starting the Market and are now ready to pass it on. Adam and Elaine are willing to still volunteer when needed.

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Survey

Chris would like us to get feedback, what works and what doesn't for both Performing Arts and the Farmers Market.. We will need 2 surveys, one for vendors, and 1 for shoppers/visitors. We can post it on our Face Book page. Chris will email draft surveys to us.

Other

Janet will get the receipt book to Chris since she will be out of town on Oct. 2nd.

Parking

Brian said all of the cones were not returned to their proper place. Janet said one of the vendors offered to pick them up and probably did not know where they all were. We will need to work on this.

House Bill S510

Elaine said this it is important for us to follow this. Dee suggested we all personally write to Hagen & Burr.

Performing Arts

Elaine said, this past Friday both stages had performances, the police came and acted very unprofessional, scaring both adults and children. Elaine feels this may have been an isolated incident, since some of the officers involved were not familiar with the boardwalk and did not know it was Performing Arts night. Dee motioned, Chris 2nd, all agreed Elaine will set up a meeting with Billy Younginer to see if we can resolve the matter by having better communication and coordination. We can email our Performing Arts schedule so that he can then let his officers know they will be using the stages.

Sound System

Michael has found a sound system for about \$800.00. A & A can use the system for their events also. We will need Town owned property to store it. Teresa spoke about how important it is to have entertainment on both stages, it promotes business to the area. Michael offered to be in charge of the system. Dan stopped by and feels we can find a place to store it in the Boardwalk area.

Janet motioned, Teresa 2nd, all agreed to approve \$1000.00 for the system and a plastic storage/dock box.

Elections of Officers 2011 after discussion. 2-year term. Chair Dee, Co-chair/Secretary Teresa W., Public Relations Chris, Finance/Budget/Historian Elaine.

Christmas By the Sea

Elaine has been attending the Boardwalk Make-over meetings. The event will be a total of 5 nights. The vendors can sell items that can be used as gifts. We need a place for them . Elaine is talking to the owner of the building across from Olde Salty's. The arcade owner wanted \$30.00 from each vendor per night. The large tent price is \$2400.00. Dee mentioned we could use our 10X10 tent for the kids crafts but it would be very small and cold. Elaine said we might be able to put the kids table in with Santa. Chris will get another price for a large tent, while Elaine will continue to look for a building. We need to decide on vendor fees at our next meeting.

Elaine will send Lynne Denne's email to Teresa.

Sculpture

CAMA has denied our request to have the sculpture placed on the dunes. Elaine will continue looking for a space.

This meeting will be continued since we could not cover everything. Next meeting September 29th, Wed.
10AM Town Hall

Meeting adjourned 12:05 PM

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Meeting Continued September 29, 2010, 10:30 AM

Present Adam Burton, Janet Knott, Elaine Stuart, Dee Jenzano, Lynette Ashby
Absent Shannon Brodeur, April Sussman, Michael Oliver, Teresa Worley, Chris Higgins

Farmers Market

Adam motioned, Elaine 2nd, all agreed to cancel the Oct. 2nd, Farmers Market due to the wet ground at the lake. Chris Higgins was contacted by phone to vote.

Performing Arts

Elaine will get the proper purchase order from the Town that must be filled out by Michael for the purchase of the new sound system.

Janet has some concerns about the perception some people have about the performing arts. Elaine has been handling the tip jars and assured the committee the performers are receiving 100% of the tip money. No one else touches the tip jars. Elaine will also be listed as the contact person on the Performing Arts web page. Adam thought the Performing Arts needs its own banner. Lynette said we could go to the Vista Print web site, (www.Vistaprint.com) they will print the banner for free if we include their add. Lynette offered to work on this.

Finances

Any item costing more than \$250.00 will be brought to the Tim for his approval. Several members have money due from both Farmers Market and Island Day. Island Day receipts should be turned into Tim, while Farmers Market receipts should go to Ted Lashley of the Parks & Rec. Dept.

Christmas by the Sea

Elaine has still not heard back from the owner of the building across from Olde Salty's. She is also working on trying to get the old Christmas House building. Both of these buildings would be a great place to have the artists and kids.

Jeanie Mintz donated a large bucket of Christmas decorations to be used. They are being stored at the Town of Carolina Beach storage area on Dow Road. Elaine has donated all of the wood necessary for the fire pits. Adam and Elaine volunteered to work Friday 11/26. We still need volunteers for 11/27, 12/4, 12/11 & 12/18

Missed Pleasure Island Contest Tabled

Adam would like to talk to Lynne Denne before deciding to go on with this project. Right now it is scheduled for March 2011.

Calendar

We need to schedule a meeting for the 2011 Calendar.

March Missed Pleasure Island Contest

Performing Arts every Friday (except when BMO has an event) April - November

Arts & Craft Show

Pirate Day

Kite Day

Luau September 17

Island Day September 24

Haunted House \$2.00 or 2 canned food items

Teen activities

Island Day

A meeting has been scheduled for Thursday Oct. 7th to prepare for next year.

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Volunteers

Dee mentioned that we had already voted to present the Farmers Market volunteers with a certificate in November. We must get on the agenda for the Nov. Council meeting.

Dee motioned, Adam 2nd, all agreed to give Janet's daughter Olivia a \$50.00 for all of the hours she volunteered at the Market. Chris Higgins was contacted by phone to vote

Janet motioned, Lynette 2nd, to continue this meeting on Wednesday Oct. 6th at 10 AM

Chris Higgins was contacted by phone to vote

Adjourned 12:35 PM

The October 6th meeting was canceled.