



**Arts & Activities Committee Minutes
July 20, 2011 6:30 PM**

Minutes

Attending: Dee Jenzano, Elaine Stewart, Chris Higgins

Absent: Teresa Heilman, Michal Oliver

Meeting called to order at 6:30 PM

Guests Town Manager Tim Owens, Craig Dunaway Sales Manager Sunrise Broadcasting, Owner of Charlie's Sub Shop

Chris motioned, Elaine 2nd and all agreed to accept the May 25, minutes.

Fall Music Festival 10/29

Craig Dunaway introduced himself and explained that he wanted to promote a fall music festival on October 29th at the boardwalk. He represents 98.7 a 100,000 watts station along with four other radio stations reaching seven counties. He would like to use the Gazebo area and Cape Fear Blvd. from 12 noon until 10 PM. He will donate \$4000.00 in cash & canned goods to our Help Center. They will give local business the first right of refusal to be vendors at the event. Craig estimates the vendor cost to be about \$100.00. Tim presented us with a detailed map of the area. Everyone thought it would be a good off-season event, however Dee had some concerns about the times, and exits. She has received complaints from some of the business owners about the set up. She suggested they go until 9PM. She also suggested they need to have an exit gate leading onto the boardwalk along side the stage area with no privacy fence on it. Charlie was also concerned with the times, no in and out, and the fencing. Chris suggested they put two port-a-potties close to her store. The committee members and Tim agreed with these changes. Craig will work out the details with Tim.

Dee motioned to sponsor the event, Elaine 2nd and all agreed.

Revolution Spring Music Festival May 13 & 14 Michal was not present to update on the final profit/loss. Dee did say a letter of thanks was sent to all of the Town Depts. that helped with the event and that Michal thought it was a great success.

Revolution Fall Music Festival Sept. 16-18 Tim informed the group this event was approved by the Town Council, and Michal has told Dee he will work on putting it all together.

PAN April/October We do not know what is going on with the Friday night entertainment. No one has heard from Teresa. Chris will try to contact her and get back to us.

Art Show Spring 2012 We would like to have a juried art show along with vendors to open the 2012 season. Chris will head up this event and we will discuss it further at our next meeting.

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Ashtray Project Dee was able to locate 3 manufactures, located in China, of these small disposable ashtrays. Chris suggested we give all of the information to the Tourism Committee and see if they would like to pursue this matter. We all thought it would be great if our life guards and boat captains could have a supply of these ashtrays to hand out to smokers. The business owners may want to advertise on them, which will absorb some of the cost. Dee thought this should be paid for from the tourism fund, since the biggest complaint is cigarette butts on the beach. She will prepare all of the info to be sent to them.

Calendar Exposure Dee is still updating our calendar every week with the Town. We are still not satisfied with the layout, or the steps needed to reach it, however we decided to table this matter until a later date. Dee also will send Chris a calendar so she can email to her artist list.

Island Day Sept. 25 We have not heard anything about this years event, it is supposed to be held in Kure Beach this year. Tim will contact them to find out what is going on.

Night Time Meetings Tabled

Christmas by the Sea Nov/Dec Tabled

New Business

Boardwalk Makeover Chris thought we should have representation on the BMO committee. She offered to take the position and will contact them so she can attend their next meeting.

Dee will email the Town to cancel our regular meeting scheduled for July 27th, since we met tonight. Our next meeting is scheduled for August 24th at 6 PM, however we may have to change the time.

The meeting adjourned at 8:10 PM